



ADTC – The **ULTIMATE** Overnight Dance Camp!

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Ask Us Anything!
866-383-ADTC

ADTC Idol Ambassador Program

Purpose

At ADTC, girls are our idols. And we believe girls need to hear more authentic stories from other strong girls. As we consciously let our own light shine, we give other girls permission to do the same. The more we share our power, the stronger we all become!

So, we're hand-selecting girls & women we believe embody our mission, goals & values to join our ADTC Idol Ambassador Program. And we want you!

Be Our Idol

As an ADTC Idol, just like at camp, your most important job is being a positive role model for younger girls - as a dancer, but most importantly as a person. We want you to be someone girls look up to and aspire to be like.

The first step to becoming an ADTC Idol is to complete our online [ADTC Idol Questionnaire](#) so we can know all about you as a dancer and a person. You will also be asked to choose an A.D.T.C. Superpower (**A**dventurer, **D**reamer, **T**eam-Player or **C**reator). Your Superpower is a persona or combination of personas you aspire to embody to make amazing things happen:

- An ADTC **A**dventurer is brave & strong. She's excited to try new things & embraces the unfamiliar.
- An ADTC **D**reamer is visionary & capable. She's committed to changing the world & confident she can do it.
- An ADTC **T**eamplayer is compassionate & adaptable. She creates unity & belonging.
- An ADTC **C**reator is innovative & competent. She thinks outside the box & takes action in creative ways.

What Do ADTC Idols Do?

1. You must be willing to strategically promote ADTC in your IG feeds & stories with 2+ creative, on-brand posts/wk.
2. You must be willing to post 1+ video/wk doing any popular TikTok dance challenge on the ADTC TikTok account.
3. You must be willing to add @danceadtc Idol to your Instagram & TikTok profiles during the 2 months that you're an Idol.

What Do ADTC Idols Get?

1. You'll get \$200 OFF dance camp or \$200 cash (\$100/mo for 2 months) as long as you meet our posting min.
2. You will receive a FREE ADTC Idol Swag package worth \$200 at camp.
3. Your [ADTC Idol Story](#) will be featured on our website (in addition to your Choreographer bio, if you have one).
4. You may be offered additional paid opportunities while you're an Idol (YouTube/Zoom/IG interviews, classes, events etc.).

Requirements

1. You must be an ADTC camper or staff alumni who has attended either 3+ weeks or 3+ summers of camp.
2. You must be 13 or older and if you're under 18, we must have your parents' permission for you to participate.
3. You must have an Instagram & TikTok account that is free of inappropriate content for young girls.

Your posts should be authentic, organic and true to your personality. You can share photos/videos from your "real" life – in your hometown, with your family/friends, at your dance studio, on vacation, etc. You can share quotes that inspire you (AND embody [ADTC's mission/manifesto](#)). Of course, if you have ADTC apparel (and we hope you do), please rock it in your posts!

Posts do not have to be from dance camp, but if you do want to share photos/videos from camp, we'll give you online access to photos/videos from your ADTC location & session/s.

We look forward to reading your ADTC Idol Story. Good Luck!