



ADTC – The **ULTIMATE** Overnight Dance Camp!

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Ask Us Anything!

866-383-ADTC

ADTC A-TEAM CHOREOGRAPHER JOB DESCRIPTION (year-round)

Job Title: ADTC A-Team Choreographer

Report To: VP Choreography &/or Owner

Purpose: ADTC A-Team Choreographers are “Independent Contractors” who independently choreograph and teach custom choreography, dance classes, dance camps and events online & throughout the US “as needed” by ADTC (and when your schedule allows). ADTC A-Team Choreographers assist ADTC in mutually beneficial cross-marketing efforts to reach larger audiences for workshops, camps & events. Whether online or in-person, ADTC A-Team Choreographers are also primary caregivers for their dancers, coordinating and carrying out the dance curriculum and guiding students in their growth as dancers and as people.

Essential Job Functions:

- 1. Plan, coordinate & teach your choreography at ADTC dance classes, camps & events, both online & on-site.**
The core dance techniques offered at American Dance Training Camps are hip hop, contemporary and jazz (styles of jazz vary and may include lyrical, Broadway, modern, etc), but additional styles may also be offered.
 - Ability to coordinate the direction, supervision and organization of students of all dance abilities.
 - Ability to independently lead each dance class: warm-ups, across-the-floor work, combinations, etc.
 - Ability to teach an original 2-3 minute routine to each dance group.
 - Ensure that dance classes are as non-competitive and encouraging for each dancer as possible.
 - Arrive 10 minutes prior to the start time of class w/ all necessary materials (+ ADTC spirit).
- 2. Be a role model to dancers & teachers** in your attitude and behavior.
 - Be accessible, responsible and a positive influence on students throughout the dance program.
 - Be aware of and implement all safety and security rules, guidelines and procedures.
 - Assure students are properly supervised at all times.
 - Set a good example for dancers in regard to general class procedures, timeliness & sportsmanship.
 - Engage students and dance teachers in friendly/positive conversation & team bonding.
- 3. Actively help market yourself and your camps/classes/workshops/events** through your personal social media as well as the ADTC website & YouTube Channel - use social tools like Instagram/TikTok to increase engagement (we'll feature an “ADTC Choreographer of the Month” across all ADTC social channels each month).

Qualifications:

- Must be 21 or older.
- BA in Dance preferred.
- ADTC PD, APD or &/or IC alumni who has attended either 3+ weeks or 3+ summers of camp.
- Successful completion of criminal background checks process.

Requirements:

- Must work 2+ weeks at an ADTC overnight camp in the summer.
- Must work 2+ virtual camps or intensives throughout the year.
- Must be willing to have your choreography / classes featured on ADTC's website &/or online platforms.
- Must attend quarterly A-Team Choreographer zoom meetings to assess progress / brainstorm ideas.
- Must teach a min. 2 virtual classes per-month (or 20 virtual classes per-year on your own schedule)*

** Classes can be live (zoom 1-on-1's, group zoom or outschool, YT/IG live, etc.) or pre-recorded tutorials of dances you choreographed for ADTC overnight &/or virtual camps.*

Knowledge, Skills, and Abilities:

- Must be a talented and experienced dance choreographer & teacher capable of independently leading exciting, challenging dance classes (warm-ups, across-the-floor work, and performance routines).

- Must be a mature, responsible, fun-loving individual and love sharing your passion for dance.
- Must love kids and love being a positive role model to students & teachers in your attitude and behavior.
- Must be ready to help make your ADTC dance programs a great experience for everybody, including you!
- Must be able to accept guidance as well as organize and oversee activities of teachers and dancers.
- Must be able to establish and maintain effective and productive working relationships and customer service within a diverse and multicultural environment that includes all ages.
- Must be able to observe student/teacher behavior, assess its appropriateness, enforce safety regulations and emergency procedures, and apply behavior-management techniques.

Opportunities & Compensation:

- **\$1000+ / week** for ADTC Overnight Camps (*in-person, on-site*)
- **\$500+ / week** for ADTC Virtual Boot Camps (*12-2:30pm EST Mon-Fri*)
- **\$300+ / weekend** for ADTC Virtual Intensives (*2-5pm Sat & Sun*)
- **\$235+ / piece** for ADTC Custom Choreography
- **\$100 / month** + \$200 worth of FREE ADTC Swag for being ADTC “Idol Ambassador”
- **\$40 / hour** for ADTC Virtual Classes (*private or group classes on Zoom, OutschooL &/or IG/YT*)
- **Referrals** - \$50 per new-camper you refer to an ADTC overnight camp

Additional Passive Income Potential:

For any of your classes/tutorials/workshops featured on our “Free To Dance” YouTube Channel or DanceADTC TV portal:

- **\$5 / class** for DanceADTC TV single class sales of your choreography
- **50% Sales** for any DanceADTC TV courses we package together of your choreography
- **80% Sales** for any DanceADTC TV classes / courses you sell from your personal website or social media
- **50% Sales** for “premium content” - your newest classes / tutorials that are added to your ADTC Bio & other pages on ADTC’s site for 3 months & sold exclusively (at a premium) before being added to DanceADTC TV
- **Tipping** - “Free To Dance” class / camp participants as well as YouTube / DanceADTC TV subscribers can tip you.

** This is an example only and does not guarantee compensation. Money you make as an A-Team Choreographer will depend on the opportunities you’re willing to take. ADTC Choreographers typically earn \$5000 - \$10,000 ++ per-year. Those who actively promote classes / camps and take charge of identifying new opportunities, negotiating partnerships, and hosting events may earn \$20,000++ per-year in supplemental income for a role that is flexible & FUN. Opportunities will be provided as needed by ADTC (first preference will be given to our most engaged & active A-Team Choreographers).*

The ADTC Brand:

In addition to our website (and search optimization), ADTC will market your classes/courses & premium content on our YouTubeChannel (10,000+ subscribers) and to our email list (50,000+ subscribers). You will also be able to embed your class trailers &/or post links to purchase your ADTC classes/courses on your personal website or social media.