



ADTC – The ULTIMATE Overnight Dance Camp!

Info@DanceADTC.com * www.AmericanDanceTrainingCamp.com

Ask Us Anything!
866-383-ADTC

Wish Your Dancer “Good Luck” in her Friday Night Show Program!

It's easy to place a “Good Luck” ad...

1) Pick your ad size

1/2 page (\$60): 4 ¾” wide X 3 ¾” high

1/4 page (\$40): 2 ¼” wide X 3 ¾” high

1/8 page (\$25): 2 ¼” wide X 1 ¾” high

2) Design your ad & write your message



An example 1/8 page ad

Not a designer? No problem! Simply email us your preferred ad size with a picture and message and we'll take care of the rest! Otherwise you're welcome to design an ad yourself using the measurements above, but please note that we may need to take creative liberty and change your font style / color to match our program's look / feel.

Here are some parameters to keep in mind:

1/2 page: room for one large picture or several smaller pictures with a short message, or one small picture and a longer message... or no pictures and a very long &/or very large message. Anything is possible within this ad size (within reason, of course!).

1/4 page: room for one or two smaller pictures with a message of moderate length.

1/8 page: room for one small photo &/or a shorter message.

3) Submit your ad with payment by Tuesday afternoon of your daughter's session!

Email info@danceadtc.com with your picture/s, message & requested ad size. We will send you an invoice to pay online and you'll be all set!

Please see following page for a better idea about ad sizes & specifications

Specifications for Submitting Your “Good Luck” Ad:

Our show programs are in booklet form (letter-size pages, landscape layout, folded in half). Below is an example ad page layout, turned on its side. Feel free to use the cut outs below to design your ad before emailing to info@danceadtc.com. All ads will be printed in full color, so please only submit full color images. Thank you!

